

# State Economic Impact

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## Texas

### Economic Impact in Texas

#### Investment

**\$3.2 billion** invested

#### Production

**230,916** vehicles produced in 2019

**46%** total auto production in Texas

**\$12.8 billion** purchased from U.S. suppliers

#### Sales

**623** international nameplate dealerships

**767,926** new vehicles registered in 2019

**51%** market share of new vehicle registrations in Texas

#### Employment

**141,471** total jobs generated in Texas

- **10,144** direct employment
- **47,376** dealership jobs
- **83,951** other indirect employment

**\$9.5 billion** total employee compensation

- **\$3.1 billion** dealership employee compensation
- **\$6.4 billion** in direct and other indirect employee compensation



**Without the operations and related activities** of international automakers and auto dealers in the U.S., **the unemployment rate in Texas would be 4.5%** — far higher than the 3.5% official rate.

#### Revenues

The economic activity of international automakers in Texas generated:

- **\$1.7 billion** in state and local tax receipts and other revenues
- **\$2 billion** in federal tax receipts and other revenues for the federal government





The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$17.3 billion** to Texas's Gross State Product (GSP) in 2019.

## Vehicles Made in Texas



Toyota Tacoma\*



Toyota Tundra\*

\*Exported from America

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



**Two models** manufactured by international automakers in Texas are exported to **nine countries and territories** around the globe.



International automakers **exported nine models** from the Texas Ports of Houston and Laredo in 2019.

## International Automaker Facilities

### Headquarters

- Lexus — Plano
- Lexus Financial Services — Plano
- Toyota Connected North America — Plano
- Toyota Financial Services — Plano
- Toyota Motor Credit Corporation — Plano
- Toyota Motor North America — Plano

### Manufacturing

- Toyota Motor Manufacturing Texas — San Antonio

### Finance

- American Honda Finance Corporation National Service Center — Irving
- American Honda Finance Corporation Regional Office — Irving
- Hyundai Capital America — Plano

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## Finance (Continued)

- Mercedes-Benz Financial Services — Fort Worth
- Nissan Motor Acceptance Corporation — Irving
- Toyota Financial Services District Sales and Service Office — Richardson
- Toyota Financial Services District Sales and Service Office — San Antonio
- Toyota Financial Services District Sales and Service Office — The Woodlands

## Sales and Training

- Honda/Acura Zone Office — Irving
- Hyundai Motor America Regional Office — Coppell
- Kia Training Center — Lancaster
- Kia Regional Office — Plano
- Mazda Training Center — Grapevine
- Mazda Regional Office — Sugarland
- Mercedes-Benz Learning and Performance Center — Grapevine
- Mitsubishi Motors Regional Office — Irving
- Nissan Regional Office — Irving
- Nissan Service Training Center — Irving
- Subaru Sales Training Center — Coppell
- Subaru Zone Office — Frisco
- Volvo Dealer Training Academy — Irving

## Parts Centers

- BMW of North America Regional Parts Distribution Center — Lancaster
- Honda Parts Distribution Center — Irving
- Mazda Parts Distribution Center — Grapevine
- Mercedes-Benz Parts Distribution Center — Fort Worth
- Mobis Parts Distribution Center (Hyundai/Kia) — Lancaster
- Nissan Parts Distribution Center — Irving
- Volkswagen Group of America Parts Distribution Center — Ft. Worth
- Volkswagen Parts Distribution Center — Haslet

## Other

- BMW of North America Vehicle Distribution Center — Galveston
- Mercedes-Benz Elite Training Center — Houston
- Toyota AirFlite — McKinney
- Toyota Independent Distributor — Houston
- Toyota Logistics Services, Inc./Marshalling Yard — San Antonio
- Volkswagen South Central — Prosper

**SOURCES USED TO COMPILE THE DATA USED IN THIS REPORT:** The 2019 Autos Drive America and AIADA Economic Impact Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, IHS Markit Vehicle Registration Data, and U.S. Bureau of Labor Statistics.

Automobile manufacturers participating in the 2019 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model. Unemployment rates are for February 2020 (seasonally adjusted labor force from Bureau of Labor Statistics), prior to the COVID-19 outbreak in the U.S.

