

State Economic Impact

Tennessee

Economic Impact in Tennessee

\$13.3 billion invested

Production

639,576 vehicles produced in 2019

80% total auto production in Tennessee

\$7.1 billion purchased from U.S. suppliers



Sales

193 international nameplate dealerships

151,965 new vehicles registered in 2019

55% market share of new vehicle registrations in Tennessee

Employment

119,159 total jobs generated in Tennessee

- **14,978** direct employment
- **11,122** dealership jobs
- **93,059** other indirect employment

\$8.3 billion total employee compensation

- **\$666 million** dealership employee compensation
- **\$7.7 billion** in direct and other indirect employee compensation



Without the operations and related activities of international automakers and auto dealers in the U.S., **the unemployment rate in Tennessee would be 6.9%** — far higher than the 3.3% official rate.

Revenues

The economic activity of international automakers in Tennessee generated:

- **\$1.1 billion** in state and local tax receipts and other revenues
- **\$1.8 billion** in federal tax receipts and other revenues for the federal government



The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$15.4 billion (4.1%)** to Tennessee's Gross State Product (GSP) in 2019.

Vehicles Made in Tennessee



Infiniti QX60*



Nissan Altima*



Nissan LEAF*



Nissan Maxima*



Nissan Pathfinder*



Nissan Rogue*



Volkswagen Atlas*



Volkswagen Atlas Cross
Sport*



Volkswagen Passat*

*Exported from America
Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



Nine models manufactured by international automakers in Tennessee are exported to **28 countries and territories** around the globe.

International Automaker Facilities

Headquarters

- Infiniti Americas — Franklin
- Mitsubishi Motors North America, Inc. — Franklin
- Nissan North America — Franklin

Manufacturing

- Infiniti Decherd Powertrain Plant — Decherd
- Nissan Decherd Powertrain Plant — Decherd
- Nissan Smyrna Vehicle Assembly Plant — Smyrna
- Toyota Bodine Aluminum, Inc. — Jackson
- Volkswagen Chattanooga Assembly Plant — Chattanooga

R&D

- Volkswagen North American Engineering and Planning Center — Chattanooga

Finance

- Toyota Financial Services District Sales and Service Office — Franklin

Sales and Training

- Nissan Service Training Center — Franklin

Parts Centers

- Honda Parts Distribution Center — Loudon
- Land Rover South Eastern Parts Distribution Center — Memphis
- Mitsubishi Motors Parts Distribution Center — Lebanon
- Nissan Parts Distribution Memphis Low Volume Center — Memphis
- Nissan Parts Redistribution Center — Mt. Juliet
- Volkswagen Regional Distribution Center — Lenoir City

Other

- Nissan Central Collision Center — Lebanon
- Nissan Customer Resource Center — Murfreesboro
- Nissan Field Quality Center — Smyrna
- Nissan Hanger — Smyrna

SOURCES USED TO COMPILE THE DATA USED IN THIS REPORT: The 2019 Autos Drive America and AIADA Economic Impact Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, IHS Markit Vehicle Registration Data, and U.S. Bureau of Labor Statistics.

Automobile manufacturers participating in the 2019 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model. Unemployment rates are for February 2020 (seasonally adjusted labor force from Bureau of Labor Statistics), prior to the COVID-19 outbreak in the U.S.

