

# State Economic Impact

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## Ohio

### Economic Impact in Ohio

**\$14.3 billion** invested

#### Production

**612,609** vehicles produced in 2019

**55%** total auto production in Ohio

**\$17.3 billion** purchased from U.S. suppliers



#### Sales

**374** international nameplate dealerships

**292,584** new vehicles registered in 2019

**49%** market share of new vehicle registrations in Ohio

#### Employment

**196,152** total jobs generated in Ohio

- **16,443** direct employment
- **18,361** dealership jobs
- **161,348** other indirect employment

**\$12.9 billion** total employee compensation

- **\$980 million** dealership employee compensation
- **\$11.9 billion** in direct and other indirect employee compensation



**Without the operations and related activities** of international automakers and auto dealers in the U.S., **the unemployment rate in Ohio would be 7.5%** — far higher than the 4.1% official rate.

#### Revenues

The economic activity of international automakers in Ohio generated:

- **\$2 billion** in state and local tax receipts and other revenues
- **\$2.7 billion** in federal tax receipts and other revenues for the federal government



The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$21.8 billion (3.1%)** to Ohio's Gross State Product (GSP) in 2019.

## Vehicles Made in Ohio



Acura ILX\*



Acura MDX\*



Acura NSX\*



Acura RDX\*



Acura TLX\*



Honda Accord Sedan\*



Honda Accord Hybrid



Honda CR-V\*

\*Exported from America

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



**Seven models** manufactured by international automakers in Ohio are exported to **48 countries and territories** around the globe.

## International Automaker Facilities

### Manufacturing

- Honda of America Mfg., Inc. Anna Engine Plant — Anna
- Honda of America Mfg., Inc. East Liberty Auto Plant — East Liberty
- Honda of America Mfg., Inc. Marysville Auto Plant — Marysville
- Honda of America Mfg., Inc. Performance Manufacturing Center — Marysville
- Honda Transmission Mfg. of America, Inc. — Russells Point

## R&D

- The Ohio State University - Advance Technology Research (Honda) — Columbus
- Honda R&D Americas, LLC Ohio Center — Raymond

## Finance

- BMW Financial Services NA, LLC — Hilliard
- Toyota Financial Services District Sales and Service Office — Sharonville

## Sales and Training

- Honda Zone Office — Troy
- Nissan Service Training Center — Grove City
- Subaru Sales Training Center — Dublin
- Subaru Zone Office — Dublin
- Toyota Motor Sales U.S.A., Inc. Regional Office — Cincinnati

## Parts Centers

- Honda Midwest Consolidation Center — Troy
- Honda Parts Distribution Center — Troy
- Toyota Parts Distribution Center — Cincinnati

## Other

- Honda Heritage Center — Marysville
- Honda Lock-America Co., Inc. — Marysville
- Honda Patents and Technologies — Raymond

**SOURCES USED TO COMPILE THE DATA USED IN THIS REPORT:** The 2019 Autos Drive America and AIADA Economic Impact Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, IHS Markit Vehicle Registration Data, and U.S. Bureau of Labor Statistics.

Automobile manufacturers participating in the 2019 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model. Unemployment rates are for February 2020 (seasonally adjusted labor force from Bureau of Labor Statistics), prior to the COVID-19 outbreak in the U.S.

