

State Economic Impact

Kentucky

Economic Impact in Kentucky

\$8.2 billion invested

Production

444,334 vehicles produced in 2019

36% total auto production in Kentucky

\$12 billion purchased from U.S. suppliers



Sales

113 international nameplate dealerships

71,137 new vehicles registered in 2019

50% market share of new vehicle registrations in Kentucky

Employment

72,905 total jobs generated in Kentucky

- **9,523** direct employment
- **5,928** dealership jobs
- **57,454** other indirect employment

\$4.6 billion total employee compensation

- **\$314 million** dealership employee compensation
- **\$4.3 billion** in direct and other indirect employee compensation



Without the operations and related activities of international automakers and auto dealers in the U.S., **the unemployment rate in Kentucky would be 7.8%** — far higher than the 4.3% official rate.

Revenues

The economic activity of international automakers in Kentucky generated:

- **\$560 million** in state and local tax receipts and other revenues
- **\$932 million** in federal tax receipts and other revenues for the federal government



The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$7.6 billion (3.5%)** to Kentucky's Gross State Product (GSP) in 2019.

Vehicles Made in Kentucky



Lexus ES*



Toyota Avalon*



Toyota Avalon Hybrid*



Toyota Camry*



Toyota Camry Hybrid*

*Exported from America

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



Five models manufactured by international automakers in Kentucky are exported to **14 countries and territories** around the globe.

International Automaker Facilities

Manufacturing

- Toyota Motor Manufacturing Kentucky — Georgetown

R&D

- Toyota Production Engineering and Manufacturing Center — Georgetown

Parts Center

- Toyota Parts Distribution Center — Hebron

Other

- Toyota Logistics Services, Inc./Marshalling Yard — Georgetown

SOURCES USED TO COMPILE THE DATA USED IN THIS REPORT: The 2019 Autos Drive America and AIADA Economic Impact Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, IHS Markit Vehicle Registration Data, and U.S. Bureau of Labor Statistics.

Automobile manufacturers participating in the 2019 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model. Unemployment rates are for February 2020 (seasonally adjusted labor force from Bureau of Labor Statistics), prior to the COVID-19 outbreak in the U.S.

