

State Economic Impact

Indiana

Economic Impact in Indiana

\$8.7 billion invested

Production

971,299 vehicles produced in 2019

76% of auto production in Indiana

\$23 billion purchased from U.S. suppliers

Sales

190 international nameplate dealerships

108,398 new vehicles registered in 2019

44% market share of new vehicle registrations in Indiana

Employment

135,448 total jobs generated in Indiana

- **15,007** direct employment
- **8,758** dealership jobs
- **111,683** other indirect employment

\$8.9 billion total employee compensation

- **\$453 million** dealership employee compensation
- **\$8.5 billion** in direct and other indirect employee compensation



Without the operations and related activities of international automakers and auto dealers in the U.S., **the unemployment rate in Indiana would be 7.1%** — far higher than the 3.1% official rate.

Revenues

The economic activity of international automakers in Indiana generated:

- **\$1.1 billion** in state and local tax receipts and other revenues
- **\$1.9 billion** in federal tax receipts and other revenues for the federal government



The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$17.9 billion (4.8%)** to Indiana's Gross State Product (GSP) in 2019.



Vehicles Made in Indiana



Honda Civic*



Honda CR-V*



Honda CR-V Hybrid



Honda Insight*



Subaru Ascent*



Subaru Impreza*



Subaru Legacy*



Subaru Outback*



Toyota Highlander*



Toyota Highlander Hybrid*



Toyota Sequoia*



Toyota Sienna*

*Exported from America

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.



Eleven models manufactured by international automakers in Indiana are exported to **50 countries and territories** around the globe.

International Automaker Facilities

Manufacturing

- Honda Manufacturing of Indiana, LLC — Greensburg
- Subaru of Indiana Automotive — Lafayette
- Toyota Motor Manufacturing Indiana — Princeton

Other

- Honda Performance Development — Brownsburg
- Subaru Field Service — Lafayette
- Subaru Yard Operations — Lafayette
- Toyota Logistics Services, Inc./Marshalling Yard — Princeton

R&D

- Subaru Research & Development — Lafayette

Parts Center

- Subaru Regional Distribution Center — Lebanon

SOURCES USED TO COMPILE THE DATA USED IN THIS REPORT: The 2019 Autos Drive America and AIADA Economic Impact Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, IHS Markit Vehicle Registration Data, and U.S. Bureau of Labor Statistics.

Automobile manufacturers participating in the 2019 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model. Unemployment rates are for February 2020 (seasonally adjusted labor force from Bureau of Labor Statistics), prior to the COVID-19 outbreak in the U.S.

