

State Economic Impact

South Carolina

Economic Impact in South Carolina

\$13.8 billion invested

Production

498,546 vehicles produced in 2021

100% of total auto production in South Carolina

\$14.6 billion purchased from U.S. suppliers



Sales

150 international nameplate dealerships

128,100 new vehicles sold in 2021

61% market share of new vehicle sales in South Carolina

10,088 new green vehicles sold in 2021

71% market share of new green vehicle sales in South Carolina

Employment

79,117 total jobs generated in South Carolina

- **15,221** direct employment
- **8,308** dealership job
- **55,588** other indirect employment

\$5.2 billion total employee compensation

- **\$620 million** dealership employee compensation
- **\$4.6 billion** in direct and other indirect employee compensation

Revenues

The economic activity of international automakers in South Carolina generated:

- **\$809 million** in state and local tax receipts and other revenues
- **\$1.2 billion** in federal tax receipts and other revenues for the federal government



The operations and related activities of international automakers and auto dealers in the U.S. contributed **\$10.2 billion (3.8%)** to South Carolina's Gross State Product (GSP) in 2021.

Vehicles Made in South Carolina



BMW X3*



BMW X4*



BMW X5*



BMW X5 PHEV*



BMW X6*



BMW X7*



Volvo S60 Sedan*



Volvo S60 PHEV

*Exported from America

Vehicles are made, built, or manufactured in the United States using domestic and globally sourced parts.

Vehicles Assembled in South Carolina



Mercedes-Benz Metris
Cargo



Mercedes-Benz
Sprinter Passenger



Mercedes-Benz
Sprinter Cargo



Seven models manufactured by international automakers in South Carolina are exported to **117 countries and territories** around the globe.



International automakers **exported seven models** from the seaport of Charleston in 2021.

International Automaker Facilities

Manufacturing

- BMW Manufacturing Co. — Greer
- Mercedes-Benz Vans, LLC — Ladson
- Volvo Car Industrial Operations — Ridgeville

R&D

- BMW Group Information Technology Research Center — Greenville

Sales and Training

- BMW of North America Training Center — Greer
- Volvo South Carolina Technical Center — Ridgeville
- Volvo Manufacturing Training Center — Ridgeville
- Volvo Car University — Ridgeville

Parts Center

- BMW of North America Continental Distribution Center — Spartanburg
- Nissan Parts Distribution Center — Greenville

Other

- BMW Performance Center — Greer
- Mercedes-Benz Marshalling Yard — Ladson
- Volvo Car US Operations — Summerville

SOURCES USED TO COMPILE THE DATA USED IN THIS REPORT: The 2021 Autos Drive America and AIADA Economic Impact Survey, AIADA's membership roster, NADA DATA, WardsAuto InfoBank, and IHS Markit New Vehicle Registration Data. Automobile manufacturers participating in the 2021 Autos Drive America and AIADA Economic Impact Survey: BMW Group, Honda, Hyundai, Kia, Mazda, Mercedes-Benz, Mitsubishi Motors, Nissan, Subaru, Toyota, Volkswagen Group, and Volvo Cars.

Indirect economic impacts derived by SCOUT Economics using direct employment, dealer employment, and auto parts employment multipliers from the IMPLAN input-output model.

Autos Drive America®

www.AutosDriveAmerica.org



[/AutosDriveAmerica](https://www.facebook.com/AutosDriveAmerica)



[@AutosDrvAmerica](https://twitter.com/AutosDrvAmerica)



AIADA®

American International Automobile Dealers Association

www.AIADA.org



[/AIADA.News](https://www.facebook.com/AIADA.News)



[@AIADA_News](https://twitter.com/AIADA_News)



Polestar



VOLVO